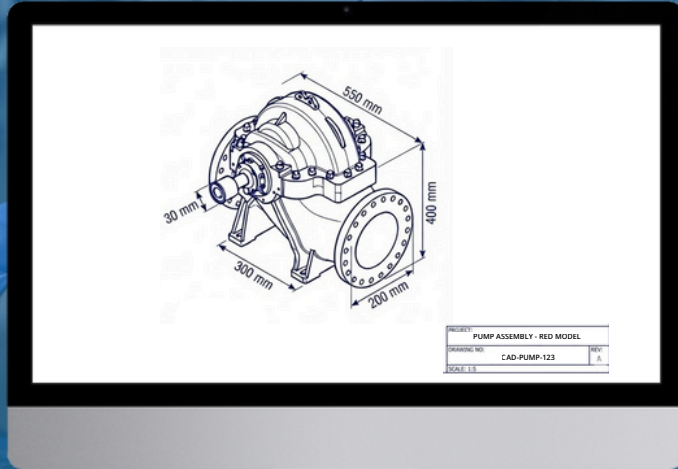
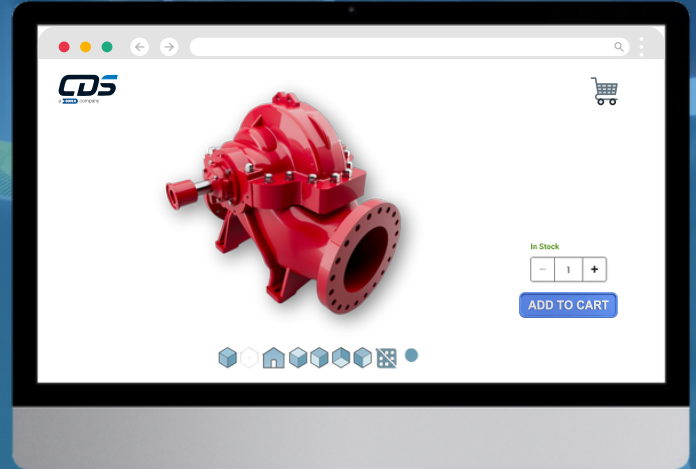


**Before**



**After**



# Photorealistic 3D Product Visuals

Drive Customer Engagement and Conversion Across Digital Channels with Interactive **Photorealistic 3D Product Visuals**

**CDS Visual Platform**

# Why CDS for Photorealistic 3D Images?

## Interactive Photorealistic 3D Product Visuals at Scale

Quickly digitalize your standard parts catalog to engage customers online with photorealistic 3D visuals that drive website conversions.

## Eliminate Expensive Product Photography

Skip the expensive and time consuming photoshoots and ongoing maintenance costs by creating custom 3D models or acquiring existing 3D CAD assets.

## Multi-Channel Ready Assets

Every visualization is optimized for use across your entire digital ecosystem from high-resolution print marketing to web-based 360° viewers.

## Boost Ecommerce Conversions

Interactive 3D visuals with 360-spin viewers have been shown to increase add-to-cart rates by up to 50% and conversions by 22%.

## Works on Any Device

3D visualizations work across desktop, tablet, and mobile devices to ensure you meet your customer wherever they are at anytime.

## Protect Your Intellectual Property & Brand Credibility

Keep your IP from the vast AI model datasets and potential legal risks while ensuring your brand remains authentic and trustworthy to customers.

## Scale Your Catalog

Generate high-quality, interactive content with animations for your standard product catalog without a single physical prototype.

## Reduce Returns

Giving customers a complete, interactive view of the product reduces incorrect orders and buyer's remorse, leading to a decrease in return rates.

## Eliminate Visual Errors & Recalls

Ensure visual accuracy and product integrity that avoids costly reshoots, website errors, and reduce the risk of content-related product returns

## Flexible Scaling & Investment\*

Choose from tailored packages designed to perfectly fit your current needs, scaling seamlessly as your product catalog grows.

\*Minimum Project Investment Required

## Trusted by Manufacturers for Photorealistic 3D Images

RFQs from the CDS Catalog solution are the highest quality leads that GAM receives. Because of the high quality of these leads, the GAM sales team is excited to receive them. We value everything CDS has done for us, and they are a true partner and have been integral in our year-over-year growth.

**Randy Kuper**  
National Sales Manager | GAM

